

# Navajo Athletic Booster Club Advertising Fundraiser

The Navajo Athletic Booster Club is selling ads for the basketball program that will be distributed at all home basketball games. Purchase of a business ad includes a business, non-voting membership to the Navajo Athletic Booster Club and placement of selected ad in the 2011-2012 basketball programs. Platinum membership also includes a metal sign that will hang on either the baseball/softball outfield fence during the 2012 spring and 2013 fall seasons. Personal Memberships are not included with a business advertisement purchase. Personal membership is an additional \$15.00 for a single adult or \$25.00 for a family membership.

- Bronze Member – 1/8 page (3” x 2”) in Basketball Program.....\$50.00
- Silver Member – 1/4 page (3” x 4”) in Basketball Program.....\$75.00
- Gold Member – 1/2 page (4” x 6”) in Basketball Program .....\$100.00
- Platinum Member .....\$200.00
  - Full page ad (4” x 8”) in Basketball Program
  - 4 x 8 Sign on Baseball or Softball Outfield fence.
- Personal Ad (approximately 1” x 3”) .....\$15.00
  - \*\*\*Personal ad does not include business membership\*\*\*

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**Ad Ordering Information**

- New Ad       Use same ad as last year
- 1/8 Page Business (\$50)       1/4 Page Business (\$75)
- 1/2 Page Business (\$100)       Full Page Ad with Baseball/Softball Signage (\$200)
- Personal Ad: Attach ad copy to this order form. Must fit in a 1” x 3” space.

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ email: \_\_\_\_\_

- Attach business card or copy of layout to this form. Please make sure that the copy is **clean and free of any markings** so that items can be scanned. Please use a paperclip to attach documents. If you need changes made to your add layout, please notate the changes on the back of this form. If you have graphics or an electronic copy of the ad layout, please email them to daniel4@swoi.net
- Return ad with payment by **October 1, 2011** to the Navajo High School office or mail to Dena Daniel at 20593 E CR 160, Altus, OK 73521. For more information please contact Dena Daniel at 477-2150 or Denise Thornton at 471-9406.

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**Do Not Write Below this line – Booster Club Members Only**

Payment received by \_\_\_\_\_  Cash     Check # \_\_\_\_\_  Invoice

# Advertisement Sizing Sheet

<p>Personal Advertisement 1" x 3"</p>	<p>¼ Page Business Advertisement 3" x 4"</p>
<p>1/8 Page Business Advertisement 3" x 2"</p>	
<p>½ Page Business Advertisement 4" x 6"</p>	

Full Page Business Advertisement is 6" x 8"